

# FLORIDA RANCHES

2 0 2 1 C A L E N D A R

## SPONSORSHIP FORM

### HERITAGE

\$2,500

- Premier sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 200 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$7 each

### GONE COUNTRY

\$1,200

- Lead sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 75 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

### FRONTIER

\$600

- Sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 35 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

### SADDLE

\$300

- Sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 15 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_ Facebook URL: \_\_\_\_\_

Check enclosed made payable to The Firefly Group in the amount of \$ \_\_\_\_\_

\*\* If you would like to include your logo on our outreach materials, please email us an EPS or .jpeg logo by September 1.

**Please send this form with your sponsorship contribution to:**

The Firefly Group  
Attn: 2021 Florida Ranches Calendar  
1211 SW Sunset Trail | Palm City, FL 34990

772.287.5272  
tiffany@fireflyforyou.com  
floridaranchescalendar.com  
facebook.com/FloridaRanchesCalendar



# FLORIDA RANCHES

2 0 2 1 C A L E N D A R

Dear friend of Florida ranches,

Since our first printing of the Florida Ranches Calendar in 2006, we've used it as a tool to tell the story of Florida's cattle ranches. The captivating photographs showcase a diversity of ranches from around the state and highlight the critical role they play in preserving Florida's environmental, agricultural and cultural heritage.

The 2021 Calendar will pay tribute to the 500-year anniversary of Spanish explorer Juan Ponce de Leon bringing the first cattle and horses to Florida's shores in 1521.

We'll also be highlighting ranch conservation successes and the continued progress of the Florida Wildlife Corridor – a statewide network of lands and waters that supports wildlife and people.

Let us also not forget that in these challenging times, ranchers are part of the essential workforce providing food for our nation. Their stories need to be shared.

You can help pay tribute to the oldest environmental stewards in Florida by becoming a sponsor today! See details in the attached sponsorship package.

Thank you in advance for your consideration and we look forward to hearing from you.

Kind regards,



Stacy Weller Ranieri  
President and Chief Illuminator, The Firefly Group  
Publisher of the Florida Ranches Calendar



*The 2021 Florida Ranches Calendar will feature the talents of famed photojournalist and eighth-generation Floridian, Carlton Ward Jr. as well as wildlife photographer and conservation advocate Adam Bass. Through our popular photo contest, other selections will also be chosen. To submit your own photographs go to [FloridaRanchesCalendar.com](http://FloridaRanchesCalendar.com).*

For more information contact us at: 772.287.5272 or [tiffany@fireflyforyou.com](mailto:tiffany@fireflyforyou.com).  
[fireflyforyou.com](http://fireflyforyou.com) | [floridaranchescalendar.com](http://floridaranchescalendar.com)