

# FLORIDA RANCHES

2023 CALENDAR

## SPONSORSHIP FORM

SPONSORSHIP LEVEL	SADDLE \$300	FRONTIER \$600	GONE COUNTRY \$1200	HERITAGE \$2500
Complementary Calendars	15	30	75	200
Opportunity to Purchase Calendars at Discounted Rate	\$12	\$10	\$7	\$5
Inclusion in Social Media	★	★	★	★
Logo Included on Calendar	★	★	★	★
Logo & Link to Website in Email Blasts	★	★	★	★
Logo & Link to Website on Calendar Website		★	★	★
Inclusion in Media Releases			★	★
Inclusion in Boosted Social Media Posts				★
Lead Logo & Recognition on ALL Promo Materials: Media Releases, Social Media Posts and Stories, Email Blasts, Website				★

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
(No P.O. Boxes)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_ Facebook URL: \_\_\_\_\_

Check enclosed made payable to The Firefly Group in the amount of \$ \_\_\_\_\_  
*Shipping cost of calendars is not included*

Please email your logo to us as a high resolution .jpeg or .eps file by September 1, 2022.

Mail your sponsorship payment to:  
 The Firefly Group  
 Attn: Florida Ranches Calendar  
 1211 SW Sunset Trail | Palm City, FL 34990  
 772.287.5272

**WANT TO LEARN MORE?**

[tiffany@fireflyforyou.com](mailto:tiffany@fireflyforyou.com) • [floridaranchescalendar.com](http://floridaranchescalendar.com)

CLICK HERE!   CLICK HERE!

**Firefly**  
 public relations & marketing

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Dear friend of Florida Ranches,

As you know, since our first printing of the Florida Ranches Calendar in 2006, we've used it as a teaching tool to tell the story of Florida's cattle ranches. The captivating photographs showcase a diversity of ranches from around the state and highlight the critical role they play in preserving Florida's environmental, agricultural and cultural heritage.

Our 2022 Calendar was a timely opportunity to showcase ranches located within the Florida Wildlife Corridor – and promote awareness about this invaluable, statewide ecological corridor.

The theme for the 2023 Calendar will expand upon this bold initiative – and underscore the importance of partnerships and connections that are needed at every level for Florida's existing conservation lands to remain viable while also helping to support the sustainability of agricultural lands and working ranches.

Your support of the 2023 Florida Ranches Calendar helps us educate the public and lawmakers to keep these important conservation efforts top of mind. The Calendar is a year-long reminder that ranchers are the oldest environmental stewards in our state and their lands are a critical part of the green infrastructure that is the foundation of Florida's economy and quality of life.

Please consider sponsoring our 2023 Ranches Calendar so we can continue sharing their stories. Sponsorship details are below.

Thank you in advance for your consideration.  
Kind regards,



Stacy Weller Ranieri  
President and Chief Illuminator, The Firefly Group  
Publisher of the Florida Ranches Calendar



The 2023 Florida Ranches Calendar will feature the talents of famed photojournalist and eighth-generation Floridian Carlton Ward Jr., wildlife photographer, and others.

To learn more about the Florida Wildlife Corridor visit [floridawildlifecorridor.org](http://floridawildlifecorridor.org)

**For more information contact us at:**

772.287.5272 or [tiffany@fireflyforyou.com](mailto:tiffany@fireflyforyou.com). [fireflyforyou.com](http://fireflyforyou.com) | [floridaranchescalendar.com](http://floridaranchescalendar.com)