

# FLORIDA RANCHES

2022 CALENDAR

## SPONSORSHIP FORM

SPONSORSHIP LEVEL	SADDLE \$300	FRONTIER \$600	GONE COUNTRY \$1200	HERITAGE \$2500
Complementary Calendars	15	35	80	200
Opportunity to Purchase Calendars at Discounted Rate	\$10	\$10	\$7	\$5
Inclusion in Social Media	★	★	★	★
Logo Included on Calendar	★	★	★	★
Logo & Link to Website in Email Blasts	★	★	★	★
Logo & Link to Website on Calendar Website	★	★	★	★
Inclusion in Media Releases	★	★	★	★
Inclusion in Boosted Social Media Posts				★
Lead Logo & Recognition on ALL Promo Materials: Media Releases, Social Media Posts and Stories, Email Blasts, Website				★

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_ Facebook URL: \_\_\_\_\_

Check enclosed made payable to The Firefly Group in the amount of \$ \_\_\_\_\_  
*Shipping cost of calendars is not included*

Please email your logo to us as a high resolution .jpeg or .eps file by August 1, 2021.

Mail your sponsorship payment to:  
The Firefly Group  
Attn: 2021 Florida Ranches Calendar  
1211 SW Sunset Trail | Palm City, FL 34990  
772.287.5272

**WANT TO LEARN MORE?**

[tiffany@fireflyforyou.com](mailto:tiffany@fireflyforyou.com) • [floridaranchescalendar.com](http://floridaranchescalendar.com)  
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Dear friend of Florida Ranches,

Since our first printing of the Florida Ranches Calendar in 2006, we've used it as a teaching tool to tell the story of Florida's cattle ranches. The captivating photographs showcase a diversity of ranches from around the state and highlight the critical role they play in preserving Florida's environmental, agricultural and cultural heritage.

In April 2021, something remarkable happened! Florida lawmakers passed the Florida Wildlife Corridor Act with bipartisan unanimous support, allocating \$300 million towards efforts to preserve notable lands and waters within a statewide ecological corridor that has been created over the last decade. It will require people and partnerships at every level to successfully connect Florida's largest existing conservation lands into a viable network.

The 2022 Ranches Calendar is a perfect opportunity to showcase ranches located within the Florida Wildlife Corridor – those who are already under conservation easements and those yet to be protected.

Your support of the 2022 Florida Ranches Calendar helps us educate the public and lawmakers to keep these important conservation initiatives top of mind. The Calendar is a year-long reminder that ranchers are the oldest environmental stewards in our state and their lands are a critical part of the green infrastructure that is the foundation of Florida's economy and quality of life.

Please consider sponsoring our 2022 Ranches Calendar so we can continue sharing their stories.

Thank you in advance for your consideration.

Kind regards,



Stacy Weller Ranieri  
President and Chief Illuminator, The Firefly Group  
Publisher of the Florida Ranches Calendar



**Firefly**  
public relations & marketing

The 2022 Florida Ranches Calendar will feature the talents of famed photojournalist and eighth-generation Floridian, Carlton Ward Jr., wildlife photographer and conservation advocate Adam Bass and others.