

FLORIDA RANCHES

2 0 2 0 C A L E N D A R

August 2019

Dear friend of Florida ranches,

Since our first printing of the Florida Ranches Calendar in 2006, we've used it as a teaching tool to help tell the story of Florida's cattle ranches and the critical role they play in preserving Florida's environmental, agricultural and cultural heritage. The calendar uses captivating and powerful photographs showcasing a diversity of ranches. It pays tribute to the conservation efforts and legacy of environmental stewardship of these landowners who are protecting and improving the health of our natural habitats for the benefit of future generations.

We hope you will be a sponsor of the calendar and ensure its long term success.

As a sponsor, you will be helping to underwrite the production costs of the calendar while spreading awareness about Florida's oldest land stewards. You'll also receive copies of the calendar to distribute to your own professional network as well as friends and family. The calendar will be received by thousands of people – from urban dwellers and other long-time ranchers, to political, business, community and environmental leaders throughout Florida.

Thank you in advance for your consideration and we look forward to hearing from you.

Kind regards,

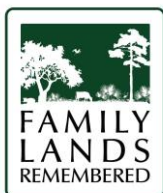


Stacy Ranieri, president, The Firefly Group
Publisher of the Florida Ranch Calendar

P.S. The 2020 Florida Ranches Calendar will feature the talents of famed photojournalist and eighth-generation Floridian, Carlton Ward Jr. along with winning selections chosen through a photo contest. To submit your own photographs go to FloridaRanchesCalendar.com.

If you have any questions or need additional information contact us at: 772.287.5272 or megan@fireflyforyou.com.

The Florida Ranches Calendar is an eight-time Image award and Gold ADDY award winner.



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2 0 2 0 C A L E N D A R

SPONSORSHIP RESPONSE FORM

HERITAGE

\$2,500

- Premier sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 200 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$7 each

GONE COUNTRY

\$1,200

- Lead sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 75 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

FRONTIER

\$600

- Sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 35 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

SADDLE

\$300

- Sponsor acknowledgment on calendar, Facebook, and in all press releases and email marketing communications
- Organization logo and website on calendar (sized by sponsorship level)
- 15 complimentary calendars to distribute to friends, family, employees and colleagues
- Opportunity to purchase additional calendars at a discounted rate of \$10 each

Company Name: _____ Contact Person: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: _____ Facebook URL: _____

Check enclosed made payable to The Firefly Group in the amount of \$ _____

** If you would like to include your logo on our outreach materials, please email us an EPS or .jpeg logo.

Please send this form with your sponsorship contribution to:

The Firefly Group

Attn: 2020 Florida Ranches Calendar

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